



The “action” checklist for tomorrow to improve your website SEO

This is a list of activities that will greatly improve your Search Engine Optimisation. All activities are free.

- ✓ Baseline your website for Page Rank, Alexa rank and inbound links with <http://www.popuri.us/>
- ✓ Perform the same analysis on your competitor’s sites for comparison
- ✓ Check to find out how many pages of your site are in the Google index. Use `site:www.YourDomianName.com.au` in a Google search
- ✓ Do the same for Yahoo and Live
- ✓ Add or update your listing in the following local search directories:
 - <http://maps.google.com.au/>
 - www.AussieWeb.com.au
- ✓ Set up a blog with either www.blogger.com or www.wordpress.com
- ✓ Open a Face Book account at www.FaceBook.com
- ✓ Link your Blog and your Facebook page to your web site.
- ✓ Open a Google Analytics account and add to your site <http://www.google.com/analytics/>
- ✓ Create a site map and submit via www.google.com/webmasters/sitemaps/
- ✓ Consider opening accounts with Flickr, YouTube and eBay

Once you have completed these free activities, it is time to undertake advanced Search Engine Marketing with Google AdWords, professionally tuned SEO and automated email marketing. Contact us to discuss options and assist.

Monte Huebsch CEO

A handwritten signature in blue ink, appearing to read "Monte Huebsch".