

Small Business September 2006.

Steve,

I would like to invite you to some exciting events that we are holding over the next few weeks during Small Business September 2006.

Event 1: Capital Region BAS Network Breakfast – Tuesday 12th September 2006. The topic is "Management – a Woman's Touch" and features Mandy Newton. Mandy is National Manager Aviation Security for the Australian Federal Police. Her responsibilities include Counter Terrorism First Response.

For further details please follow the link:

<http://www.crbec.com.au/Sept%2006%20Breakfast%20Invite.htm>

Event 2: Would like to understand how to get the maximum amount of traffic through your website?

Then, come along to this interactive, informative two hour session on Search Engine Optimisation - *Improve the Traffic to your Website*

This useful presentation will address key issues such as, what are search engines and how do they work, how make sure your site is up to scratch, paying for listings and tips that won't cost a cent.

Where: Queanbeyan. Date Tuesday 19th September.

For further details please follow the link:

<http://www.crbec.com.au/Other%20Pages/Business%20Sept%2006.htm>

Event 3: Running your own business can be exciting, fun, demanding and stressful all at the same time.

So if you know someone who is thinking about starting their own small business? – Then here is a terrific introduction for them!

This Free Workshop provides an overview of the realities of going into business, including all the risks involved.

For further details please follow the link:

<http://www.crbec.com.au/DSRD%20Workshops%20QBN%202006.htm>

Event 4: Employ-Smart - Recruitment and Induction (or How to Avoid Hiring Nutters, Lemons and Layabouts) is another Workshop presented by Steve Jamieson.

This workshop will show you how to write a Job Description, how to conduct a job interview, what questions to ask, the critical question to ask a referee and heaps of other useful tricks when employing staff.

Where: Queanbeyan. Thursday 21st September 2006.

For further details please follow the link:

<http://www.crbec.com.au/Other%20Pages/ES%20Wshop.htm>

Event 5: No Matter how small your business is, you can compete with the big boys!

Herbert J Field, you'll love him or hate him, but you'll go away thinking about ways to improve your business!

Herbert will introduce you to ways in which small businesses are reinventing themselves to compete with bigger companies.

Where: Young NSW. Date Friday 8th September.

For further details please follow the link:

<http://www.crbec.com.au/Other%20Pages/Business%20Sept%2006.htm>

Event 6: Introduction to OHS & Workers Compensation a free Workshop presented by WorkCover NSW.

For further details please follow the link:

<http://www.crbec.com.au/Other%20Pages/Workcover%20Workshop.htm>

The workshops also offer a fantastic opportunity to do networking.

Please follow the link for other functions being held across NSW during Business September 2006. <http://www.smallbiz.nsw.gov.au/sbmonth/>

Visit the Capital Region BEC Website www.crbec.com.au for other items of interest to your business during 'Small Business September'.

Best Regards