

Capital Region BEC Online Newsletter August 2006.

'Small Business September' another busy month at the Capital Region BEC.

This newsletter includes your invitation to our next Networking Breakfast with Mandy Newton, details of a valuable workshop called 'Business – is it for you?', details of a workshop called 'Marketing with Herbert J Field', details of the Employ-Smart Workshop for those employing staff and information on another great workshop called 'Search Engine Optimisation - Improve the traffic to your website'.

Interested? Please read on!

Capital Region BEC Network Breakfast – Tuesday 12th September 2006.

September's breakfast topic is "Management – a Woman's Touch" and features Mandy Newton.

Mandy is National Manager Aviation Security for the Australian Federal Police. Her responsibilities include Counter Terrorism First Response, a unified policing model at Major Australian airports, the Air Security Officer Program, canine and explosive detection capability and Regional Rapid Deployment Teams.

For further details please follow the link:

<http://www.crbec.com.au/Sept%2006%20Breakfast%20Invite.htm>

Running your own business can be exciting, fun, demanding and stressful all at the same time.

So if you know someone who is thinking about starting their own small business? – Then here is a terrific introduction for them!

This Free Workshop provides an overview of the realities of going into business, including all the risks involved.

This is delivered by Steve Jamieson. Steve is the manager of the Capital Region BEC and has a wealth of knowledge to share with people wanting to start or grow their small business.

For further details please follow the link:

<http://www.crbec.com.au/DSRD%20Workshops%20QBN%202006.htm>

Employ-Smart - Recruitment and Induction (or How to Avoid Hiring Nutters, Lemons and Layabouts) is another Workshop presented by Steve Jamieson.

This workshop will show you how to write a Job Description, how to conduct a job interview, what questions to ask, the critical question to ask a referee and heaps of other useful tricks when employing staff.

Where: Queanbeyan. Dates Thursday 10<sup>th</sup> August and Thursday 21st September 2006.

For further details please follow the link:

<http://www.crbec.com.au/Other%20Pages/ES%20Wshop.htm>

No Matter how small your business is, you can compete with the big boys!

Herbert J Field, you'll love him or hate him, but you'll go away thinking about ways to improve your business!

Herbert will introduce you to ways in which small businesses are reinventing themselves to compete with bigger companies.

Where: Young NSW. Date Friday 8th September.

For further details please follow the link:

<http://www.crbec.com.au/Other%20Pages/Business%20Sept%2006.htm>

Would like to understand how to get the maximum amount of traffic through your website?

Then, come along to this interactive, informative two hour session on Search Engine Optimisation - *Improve the Traffic to your Website*

This useful presentation will address key issues such as, what are search engines and how do they work, how make sure your site is up to scratch, paying for listings and tips that won't cost a cent.

Where: Queanbeyan. Date Tuesday 19th September.

For further details please follow the link:

<http://www.crbec.com.au/Other%20Pages/Business%20Sept%2006.htm>

**Visit the Capital Region BEC Website [www.crbec.com.au](http://www.crbec.com.au) for other items of interest to your business during 'Small Business September'.**

Best Regards