

## **Capital Region BEC online Newsletter October 2005.**

This Newsletter contains information about the exciting Home Based Business Conference coming soon, a Free Business Information Seminar presented by the Australian Institute of Company Directors and a special Melbourne Cup Networking Breakfast.

Read on to make sure you do not miss out:

### Home Based Business Conference

Do you run a business based at home or know someone who does? If so, this is a conference day not to be missed.

Amongst the expert presenters will be Linda Hailey on 'Home-Based Business Marketing', Kim Houghton on 'How to position your home-based business to profit over the next decade' and Joan Jenson on how to go online.

Plus a mini expo with representatives from IP Australia, ATO and the BEC who will all make for a valuable day.

This free conference will be a wonderful opportunity to Network and learn with other like minded business people.

For further details and full agenda please follow the link:

<http://www.crbec.com.au/Seminars/HBB%20Conference%20Agenda%20Nov%202005.htm>

Australian Institute of Company Directors – Free Seminar: "Governance Issues For Director-Owners"

This seminar will discuss why governance is important to the direction, control, functioning and sustainability of a growth orientated business.

If you're a director-owner this is your chance to clarify what working 'on' the business, not 'in' the business, is really about.

Date: Thursday 20 October 2005, Time: 5.45 pm – 7.00 pm

To download program details and registration form please follow the link:

[http://www.crbec.com.au/Seminars/AICD%20GovIssues\\_Seminar\\_201005.pdf](http://www.crbec.com.au/Seminars/AICD%20GovIssues_Seminar_201005.pdf)

or go to the AICD Website <http://www.companydirectors.com.au/>

November Networking Breakfast! – sponsored by Australia Post

Back a winner with direct marketing that gets results!

If you want insider tips on how to beat the field, join us at our November breakfast and learn how direct marketing can give your business the leading edge!

You'll hear about: Trends in the world of direct marketing, how direct mail can help you find and keep more customers, Tips on writing winning letters and more...

Date: Tuesday 1 November 2005, Time: 6.45 am – 8.30 am.

For further details on our November Networking Breakfast please follow the link:

<http://www.crbec.com.au/Breakfasts/Nov%202005%20Breakfast%20Invite%20Ver2.htm>

**Visit the Capital Region BEC Website [www.crbec.com.au](http://www.crbec.com.au) for further items of interest to your business this month.**