

Capital Region BEC online Newsletter 2nd February 2007.

In this newsletter we have details of our first Business Breakfast for 2007 and a list of the great speakers we have lined up for the rest of the year.

It also contains details of a special workshop called Business Is War that is definitely worth shutting the shop for. Also details of other workshops in February, a great site for podcasts and a Free offer. Read On!

February 6th - Business Networking Breakfast.

The topic is 'A Simple Formula for an Outstanding Business'. And the speaker is Trevor Marchant. It will cover a simple formula that will help you focus on the things that really count towards success as you build and sustain your business.

Trevor is a dynamic presenter who can strike a chord in all who attend.

Please call Helena on 6297 3121 to confirm your seat.

<http://www.crbec.com.au/Feb%2007%20Breakfast%20Invite.htm>

We have an exciting program of breakfast speakers lined up for you this year. Follow the link for details of all the breakfast speakers planned for 2007.

<http://www.crbec.com.au/Breakfast%20Speakers%202007.htm>

Business is War!

The Capital Region BEC is very anxious to support small family owned businesses just like yours.

New low costs methods that can easily be adopted by smaller businesses, can literally catapult customers through your door.

So overcome the superior buying and promotional power of large corporations moving in just across the border.

Learn how to empower yourself with well chosen, well crafted, well-aimed words.

This Workshop would normally cost you \$175 per head. We bring it to you for FREE! But numbers are limited so RSVP now:

<http://www.crbec.com.au/Herbert%20J%20Field%20Feb%2007.htm>

Memberships for 2007 are flowing in.

Welcome to all our new members this year and a special thankyou to those who have renewed their membership for 2007.

The Capital Region BEC is a not-for-profit community based organisation.

So, membership is an excellent way for you to support our activities that in turn support local business to grow and be strong and vibrant.

If you are currently not a member, you can become one for as low as \$100 per year. Please follow the link for further details:

<http://www.crbec.com.au/Main%20Pages/membership.htm>

Do you have an iPod or like listening to podcasts? Then here is an excellent source of information from Linda Hailey.

One in particular I thought valuable was The Business Plan is Dead - If you've got the Vision you can kiss boring business plans goodbye and get set for 2007. Just follow the link!

<http://www.lindahailey.com.au/cds/podcasts.html>

Business? - Is it for You!

Running your own business can be exciting, fun, demanding and stressful all at the same time.

So if you know someone who is thinking about starting their own small business? – Then here is a terrific introduction for them!

This Free Workshop provides an overview of the realities of going into business, including all the risks involved.

The next workshops will be held on Thursday 15th February from 2.00 pm - 5.00 pm

For further details please follow the link:

<http://www.crbec.com.au/Other%20Pages/DSRD%20Workshops.htm>

Employ-Smart

Recruitment and Induction (or How to Avoid Hiring Nutters, Lemons and Layabouts) is the topic of another Workshop presented by Steve Jamieson on the 22nd of February.

This workshop will show you how to write a Job Description, how to conduct a job interview, what questions to ask, the critical question to ask a referee and heaps of other useful tricks when employing staff.

For further details please follow the link:

<http://www.crbec.com.au/Other%20Pages/ES%20Wshop.htm>

Workshops offer you fantastic opportunity to network so why not join us.

The IP Toolbox – FREE COPY

Behind every good product or service is an idea - that is intellectual property.

The IP Toolbox provides valuable information in a simple, user-friendly format about all IP-based issues that should be considered when starting up, maintaining, or growing a business.

It is a comprehensive 450 page guide to the identification, management, protection and commercialisation of IP. For the first time, this information is available in one place in an easy to use workbook and CD ROM.

For details on how to get your FREE copy please follow the link:

<http://www.crbec.com.au/Resources/IP%20Toolbox.htm>

Visit the Capital Region BEC Website www.crbec.com.au for further items of interest to your business this month.